

Kesgrave Annual Town Meeting Monday 20 April 2026

Community Engagement

This evening I would like to provide an update on community engagement and recent developments to the Town Council's communication platforms.

Over the past year, the Town Council website has undergone a full and compliant upgrade. The website is completely bespoke, having been designed and built specifically for Kesgrave Town Council, rather than being based on a standard template.

The structure of the website is centred on Transparency and Governance. It is not simply a site for news and content; all supporting content fields have been designed to meet WCAG 2.2 AAA accessibility standards, ensuring the website is accessible to all residents.

Building on this improvement, the Town Council will continue to develop stronger community engagement. A key focus will be the creation of a resident contact database, allowing residents to sign up to receive regular updates from the Town Council. These updates will include email newsletters providing; wider government information, details of town events, and summaries of matters discussed and agreed at Council meetings.

In addition to digital communication, the Town Council will also look to provide postal newsletters on a quarterly basis, ensuring that residents who prefer or rely on printed information are kept informed.

The Council will continue to expand its use of social media, with weekly posts Facebook and the use of additional platforms, to help reach residents of all ages and improve the visibility of Town Council activity.

Residents can sign up to the contact database by scanning the QR code displayed on the Council banner at this meeting, or by visiting the Town Council website at:
www.kesgravetowncouncil.gov.uk

Finally, the Town Council welcomes feedback from residents over the coming months, as we continue to develop and improve our community engagement across all of these platforms.

Joanna Abbott, Town Clerk